



JA Inspire[®]
Virtual

When our young people
know where they're going,
we all advance.



JA Inspire Virtual is a virtual career exploration experience that will help local youth create a path to future success and economic independence, and help businesses & organizations nurture their future talent pipeline!

- Available to ALL Middle & High School Students
- Engaging, online pre and post event curriculum
- Interactive showcase of careers from our region
- Customizable exhibitor booths will allow sponsors to feature downloadable career information, photos and on-the-job videos

Why JA Inspire Virtual? Students will begin their exploration with mostly abstract notions and will end up focused and activated, with real insights on what industries interest them, what specific jobs are like, and what education is required to do them successfully. Not all students receive career mentorship at home, and need this hopeful vision of their future now more than ever!



How you can Participate

JA seeks sponsorships to cover the cost of providing JA Inspire Virtual for students. Sponsors will fund student participation as well as help provide videos, photos and career information for your company. Students will be able to access JA Inspire Virtual 24/7 for a 3-month period as they continue their career planning.

\$25,000

PRESENTING SPONSOR

Exclusive

- Lead branding in all promotions (pre, during, post event)
- Exclusive logo placement on Outside Entrance Banner
- Lead logo placement in Virtual Lobby
- Prominent logo within Virtual Auditorium
- Keynote webinar slot (2-3 minute pre-recorded video)
- Logo & Listing in Student Guidebook
- Prominent booth placement in Exhibit Hall
- *Large Customized Exhibit Booth*

\$10,000

INNOVATION SPONSOR

3 Available

- Prominent branding in all promotions (pre, during, post event)
- Prominent logo placement in Virtual Lobby
- Webinar slot (2-3 minute pre-recorded video)
- Logo & Listing in Student Guidebook
- Prominent booth placement in Exhibit Hall
- *Large Customized Exhibit Booth*

\$5,000

SUCCEED SPONSOR

- Recognition in all promotions (pre, during, post event)
- Logo placement in Virtual Lobby
- Logo & Listing in Student Guidebook
- Career Cluster Sponsor
- Lead Career Cluster booth in Exhibit Hall
- *Large Customized Exhibit Booth*

\$2,500

PREPARE SPONSOR

- Recognition in pre-event promotions
- Logo & Listing in Student Guidebook
- Prominent booth placement in Exhibit Hall
- *Large Customized Exhibit Booth*

\$500*

INSPIRE SPONSOR

- Listing in Student Guidebook
 - *Standard Exhibit Booth*
- * **Half price for Nonprofits**

EACH SPONSOR WILL:

- Design and setup virtual, interactive exhibits representing jobs at their company, including 1-3 min. pre-recorded videos.
 - Ensure that exhibits interest and engage students with as much "Wow" factor as possible.
- If desirable, JA staff will design and set up a sponsor's booth.*



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